

4th Quarter 2006

FCC Form 398 Children's Report

Submitted January 10, 2007

KSMO

Kansas City, MO



Federal Communications Commission
Washington D.C. 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 12/31/2006

1. Call Sign	Channel Number	Community of License			
KSMO-TV	62	City	State	County	ZIP Code
		Kansas City	MO	Jackson	64128
Licensee					
Meredith Corporation					
X Network Affiliation: My Network TV		Nielsen DMA		World Wide Web Home Page Address (if applicable)	
Independent		Kansas City		www.myksmotv.com	
Facility ID Number	Previous Call Sign (if applicable)		License Renewal Expiration Date (mm/dd/yyyy)		
33336			02/01/2006		

Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). 4
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? _X_ Yes ___ No
4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? _X_ Yes ___ No
- b. Identify publishers who were sent information in 4.a.

TV Data for the Sunday Kansas City Star
TV Guide
Video Viewing
Tribune

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: Strawberry Shortcake				Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report	
Saturday, 7:00am - 7:30am CT (10/7/06-12/30/06)	13	0		
Length of Program: 30 (minutes)				
Age of Target Child Audience: from 3 years to 6 years				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.				

STRAWBERRY SHORTCAKE uses the highly popular, much-loved characters who populate Strawberry Land to model prosocial beliefs and behaviors to young children. As Strawberry and her many friends explore the richly-imagined world of Strawberry, they discover adventure, delight, fantasy, whimsy, humor, excitement and music.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #1: Strawberry Shortcake		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	0	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home? Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ____ Yes ____ No		
Reason for Preemption: ____ Breaking News ____ Sports ____ Other ____ Other News ____ Public		

Title of Program #2: The Littles		Origination Syndicated	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturdays, 7:30-8:00am CT; Saturdays, 8:00am - 8:30am (10/7/06-12/30/06)	26	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 5 years to 9 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This series focuses on one particular family of Littles - Grandpa, Mom and Dad, Dinky and the two youngest: Tom and Lucy. In their quest to become productive adults, the Littles and their friend Henry face the same kinds of problems that young children face every day - issues of friendship, jealousy, honesty, prejudice, consideration for others, kindness, responsibility, risk-taking and more. Each episode of THE LITTLES focuses on one such issue, presenting it in explicit, concrete terms. And young, attractive characters with whom children can identify carry out these actions, they serve as excellent role models for young viewers. Younger and older children, boys and girls, loners and social butterflies...all can find a character with whom to identify and from whom to learn. And last but far from least, the character of Grandpa, a wise, experienced, older Little who clearly loves and cares for the Little kids, functions as the kind of non-threatening, non-didactic teacher to whom children respond. He frequently articulates the lesson inherent in the action as he interacts with and advises the Little children. He is the best kind of teacher. The exciting adventures of the Littles and the suspense generated by their frequent narrow escapes from Dr. Hunter are designed to capture and hold young viewer's attention. The explicitness with which each lesson is articulated and role models with whom children can identify are designed to ensure that children note and understand the embedded pro-social content as they derive delight from the action.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #2: The Littles		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
26	0	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home? Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ____ Yes ____ No		
Reason for Preemption: ____ Breaking News ____ Sports ____ Other ____ Other News ____ Public		

Title of Program #3: Liberty's Kids			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturdays, 8:30am - 9:00am CT; Saturdays, 9:00am - 9:30am CT; Saturdays, 9:30am - 10:00am CT	39	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 7 years to 12 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. LIBERTY'S KIDS is designed to enable viewers to experience, in fresh and exciting ways, the extraordinary period of 1773 to 1789 in American history, as the thirteen colonies, led by a group of courageous and brilliant individuals fought for freedom from Britain and established a new nation. It uses powerful storytelling to address three primary educational goals: 1) to introduce young people to an extensive cast of remarkable historical figures, from Ben Franklin to Phyllis Wheatley, and to enable them to understand the incredible sacrifices these individuals made to help found the United States; 2) To guide young people through the entire sequence of amazing events that led to the creation of a new nation, from the homes of ordinary Americans and the meeting halls from Virginia to Massachusetts to the numerous battlefields in the colonies and the royal courts of France and England; and 3) to help young people understand the importance of key philosophical, social and political issues at the heart of the American Revolution by setting these issues in actual historical contexts, by having individuals such as Jefferson and Paine explain these issues and by seeing the impact of these issues on the lives of ordinary citizens.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.
 * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #3: Liberty's Kids		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
39	0	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home? Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ____ Yes ____ No		
Reason for Preemption: ____ Breaking News ____ Sports ____ Other ____ Other News ____ Public		

Title of Program #4: Exploration With Richard Wiese			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report

Saturdays, 10:00am - 10:30am CT (10/6/06-12/30/06)	13	0
Length of Program: 30 (minutes)		
Age of Target Child Audience: from 13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. An experienced science journalist travels to the nearest and farthest corners of the world exploring the land, air and sea introducing children to places, people and things they have never seen. The mission of the program is to inspire viewers to preserve the innate human instinct to explore. Each episode will reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.		

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #4: Exploration With Richard Wiese		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ___ No		
Reason for Preemption: ___ Breaking News ___ Sports ___ Other ___ Other News ___ Public		

Title of Program #5: Animal Rescue		Origination Syndicated	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturdays, 10:30am - 11:00am CT (10/06/06-12/30/06)	13	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. ANIMAL RESCUE serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #5: Animal Rescue		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled.	Is the rescheduled date the second home?

If not rescheduled, enter N/A		Yes	No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input type="checkbox"/> Yes <input type="checkbox"/> No			
Reason for Preemption:			
<input type="checkbox"/> Breaking News	<input type="checkbox"/> Sports	<input type="checkbox"/> Other	
<input type="checkbox"/> Other News	<input type="checkbox"/> Public		

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1:			Origination Local
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			
Describe the program.			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: Strawberry Shortcake			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays, 7:00am - 7:30am CT (1/6/07-3/31/07)	13	30 (minutes)	from 3 to 6 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. STRAWBERRY SHORTCAKE uses the highly popular, much-loved characters who populate Strawberry Land to model prosocial beliefs and behaviors to young children. As Strawberry and her many friends explore the richly-imagined world of Strawberry, they discover adventure, delight, fantasy, whimsy, humor, excitement and music.			

Title of Program #2:	Origination
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The Littles			Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays, 7:30am - 8:00am CT; Saturdays, 8:00am - 8:30am (1/6/07-3/31/07)	26	30 (minutes)	from 5 to 9 (years)
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming.</p> <p>This series focuses on one particular family of Littles - Grandpa, Mom and Dad, Dinky and the two youngest: Tom and Lucy. In their quest to become productive adults, the Littles and their friend Henry face the same kinds of problems that young children face every day - issues of friendship, jealousy, honesty, prejudice, consideration for others, kindness, responsibility, risk-taking and more. Each episode of THE LITTLES focuses on one such issue, presenting it in explicit, concrete terms. And young, attractive characters with whom children can identify carry out these actions, they serve as excellent role models for young viewers. Younger and older children, boys and girls, loners and social butterflies...all can find a character with whom to identify and from whom to learn. And last but far from least, the character of Grandpa, a wise, experienced, older Little who clearly loves and cares for the Little kids, functions as the kind of non-threatening, non-didactic teacher to whom children respond. He frequently articulates the lesson inherent in the action as he interacts with and advises the Little children. He is the best kind of teacher. The exciting adventures of the Littles and the suspense generated by their frequent narrow escapes from Dr. Hunter are designed to capture and hold young viewers' attention. The explicitness with which each lesson is articulated and role models with whom children can identify are designed to ensure that children note and understand the embedded pro-social content as they derive delight from the action.</p>			

Title of Program #3: Liberty's Kids			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays, 8:30am - 9:00am CT; Saturdays, 9:00am - 9:30am CT; Saturdays, 9:30am - 10:00am CT	39	30 (minutes)	from 7 to 12 (years)
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming.</p> <p>LIBERTY'S KIDS is designed to enable viewers to experience, in fresh and exciting ways, the extraordinary period of 1773 to 1789 in American history, as the thirteen colonies, led by a group of courageous and brilliant individuals fought for freedom from Britain and established a new nation. It uses powerful storytelling to address three primary educational goals: 1) to introduce young people to an extensive cast of remarkable historical figures, from Ben Franklin to Phyllis Wheatley, and to enable them to understand the incredible sacrifices these individuals made to help found the United States; 2) To guide young people through the entire sequence of amazing events that led to the creation of a new nation, from the homes of ordinary Americans and the meeting halls from Virginia to Massachusetts to the numerous battlefields in the colonies and the royal courts of France and England; and 3) to help young people understand the importance of key philosophical, social and political issues at the heart of the American Revolution by setting these issues in actual historical contexts, by having individuals such as Jefferson and Paine explain these issues and by seeing the impact of these issues on the lives of ordinary citizens.</p>			

Title of Program #4: Exploration With Richard Wiese			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays, 10:00am - 10:30am CT (1/6/07-3/31/07)	13	30 (minutes)	from 13 to 16 (years)
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming.</p> <p>An experienced science journalist travels to the nearest and farthest corners of the world exploring the land, air and sea introducing children to places, people and things they have never seen. The mission of the program is to inspire viewers to preserve the innate human instinct to explore. Each episode will reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.</p>			

Title of Program #5:	Origination
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Animal Rescue			Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays, 10:30am - 11:00am CT (1/6/07-3/31/07)	13	30 (minutes)	from 12 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. ANIMAL RESCUE serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.			

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(1)(iii)? _X_ Yes ___ No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
			___ Yes _X_ No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination Local
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

10. Name of children's programming liaison:	
Name Beth Green	Telephone Number (include area code) (913) 677-7218
Address 4500 Shawnee Mission Pkwy.	Internet Mail Address (if applicable) bgreen@meredith.com
City Fairway	State KS

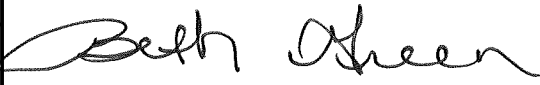
11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

KSMO TV - Kansas City continues its commitment to the community by airing public service announcements:
Adoption

Second-Hand Smoke
United Negro College Fund
Reduce Gun Violence
Blood Donation
Diabetes
Infant+Child Nutrition
Better Health
Skin Cancer
Adult Mentoring
Big Brothers/Sisters
Boys & Girls Town
Car Seat Safety

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee Meredith Corporation	Signature (only for printed version) 
Date 1/10/07	

FCC 398
April 2001 (1.3)
(end)

FCC 398 Submission Results

FCC 398 Filing for Call Sign **KSMO-TV** for quarter ending **12/31/2006**

Accepted!

Confirmation number: **74105**

Errors and informational messages:

WARNING: *Question 5, Program #1, Preemption #1, Date Preempted/Episode* is blank, other values ignored

WARNING: *Question 5, Program #2, Preemption #1, Date Preempted/Episode* is blank, other values ignored

WARNING: *Question 5, Program #3, Preemption #1, Date Preempted/Episode* is blank, other values ignored

WARNING: *Question 5, Program #4, Preemption #1, Date Preempted/Episode* is blank, other values ignored

WARNING: *Question 5, Program #5, Preemption #1, Date Preempted/Episode* is blank, other values ignored

WARNING: *Question 6, Program #1, Title* is blank, other values ignored

WARNING: *Question 9, Aired Sponsored Program #1, Name* is blank, other values ignored

WARNING: *Question 9, Program #1, Title* is blank, other values ignored
